

*Transcontinental*

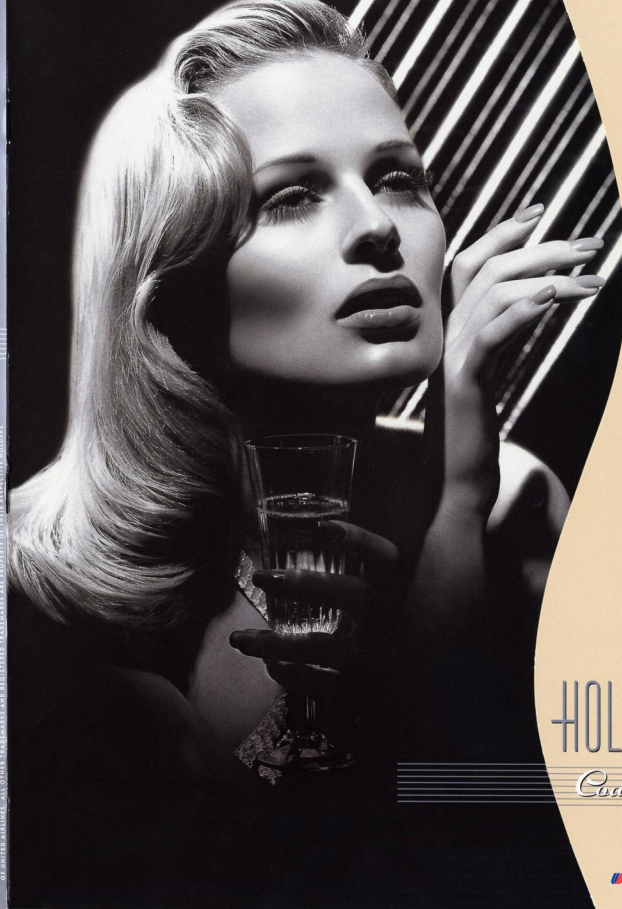
F L I G H T

LAX TO JFK ★ SFO TO JFK


 UNITED AIRLINES

951.231X 100.1204

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GO  
HOLLYWOOD  
*Coast to Coast*

 UNITED AIRLINES

*Transcontinental*

F L I G H T

LAX TO JFK ★ SFO TO JFK

*The Best of Both Worlds*

FIFTEEN MINUTES? WE'LL MAKE YOU  
FEEL FAMOUS FOR SIX HOURS


At United Airlines, we've envisioned a transcontinental service quite unlike any other. One that satisfies your special needs and desires. One that puts you in control at all times. One that offers convenient three-class service. To make it a reality, we've pooled all our knowledge, experience and resources to bring you something truly spectacular. The result? Every advantage you can think of. Like sumptuous, First and Connoisseur Class® menus inspired by chefs from The Culinary Institute of America and United Airlines. Personal video with feature films. State-of-the-art business technology.



Accommodating facilities and services including the First Class Lounge and Arrivals by United®. But that's only the beginning. In fact, our highly trained staff will give you enough special attention to make you feel like the star of your own show. There's never been a better time to fly the friendly skies coast to coast.



GO  
HOLLYWOOD  
*Coast to Coast*

 UNITED AIRLINES



*Business Takes Wing*

## WHEEL AND DEAL ON A WHOLE NEW LEVEL.

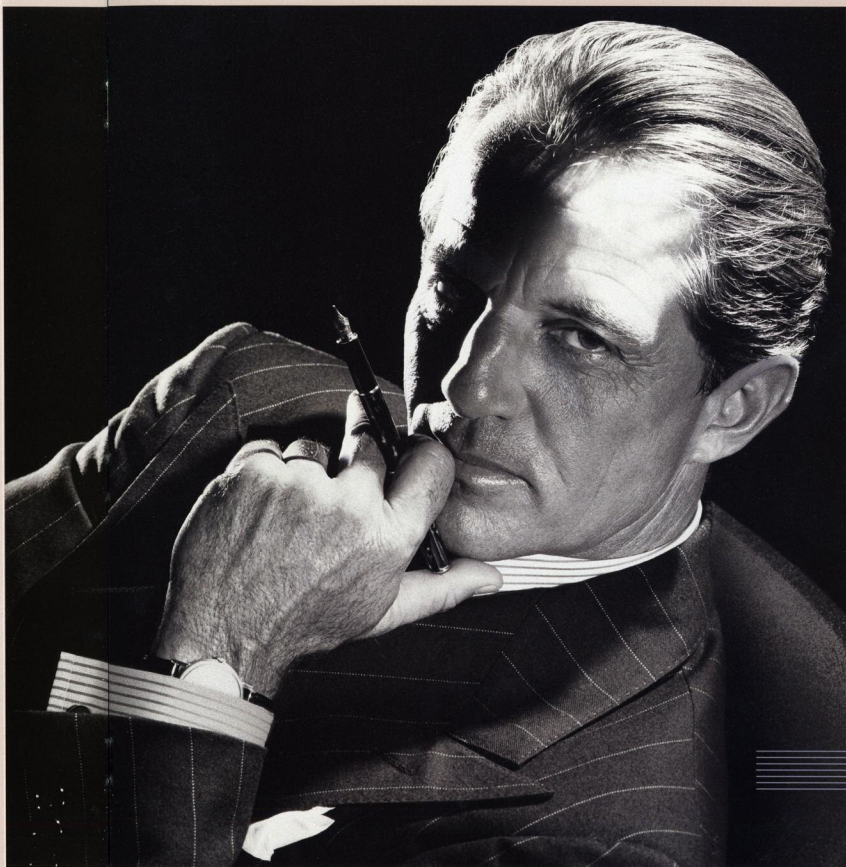
As a transcontinental flyer with United, you'll get everything you need to do business at 30,000 feet. Perhaps you need to call a client overseas or fax an urgent memo from your laptop PC to the opposite coast. Or maybe connect back to the office to check e-mail. Regardless, our Digital Airfone Service® from GTE will keep you on the move at all times. At the Red Carpet Club® lounge, you can use a copier, send faxes and make private calls right in the terminal. Becoming a member couldn't be easier.



MAKE YOUR PRESENCE FELT FROM THOUSANDS OF MILES AWAY WITH THE FAX / MODEN CAPABILITIES OF OUR DIGITAL AIRFONE SERVICE® FROM GTE.



AS A RED CARPET CLUB MEMBER, YOU'LL GAIN PRIVATE ACCESS TO BUSINESS TECHNOLOGY INSIDE THE TERMINAL.



*Expect Nothing Less*

YOU CAN ALSO CALL  
ON OUR CONCIERGE SERVICE  
FOR ADDITIONAL ASSISTANCE  
IN THE TERMINAL.



## ALL THE PERKS WITHOUT THE CONTRACT NEGOTIATIONS.

Even before takeoff, you'll get all the pampering you could ask for. First Class customers can take advantage of our Concierge Service right in the terminal. Our staff will show you to the priority check-in First Class counter and direct you to the First Class Lounge where, among other things, you'll have special access to a fully stocked open bar and complimentary buffet. Once you're on board, you'll have plenty of entertainment to choose from, including CD-quality audio, personal videos and major magazines. You can also arrange to have BostonCoach® executive sedan service to and from the airport at a special rate by calling 1-800-672-7676. (Please refer to account #24604.) For six hours, you'll feel like you're the most important person in the world.



PRIORITY BAG DELIVERY KEEPS FIRST OR  
CONNOISSEUR CLASS® PASSENGERS ON THE GO.

ALL INFLIGHT CHANNELS OFFER  
THE FINEST CD-QUALITY SOUND.



BRING THE SILVER SCREEN TO  
YOUR FIRST CLASS SEAT  
WITH UNITED'S PERSONAL VIDEO  
SYSTEM AND FEATURE FILMS.







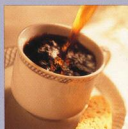
OUR TRANSCONTINENTAL MENU OFFERS DELECTABLE CHOICES  
LIKE VEAL CHOP FORESTIERE.



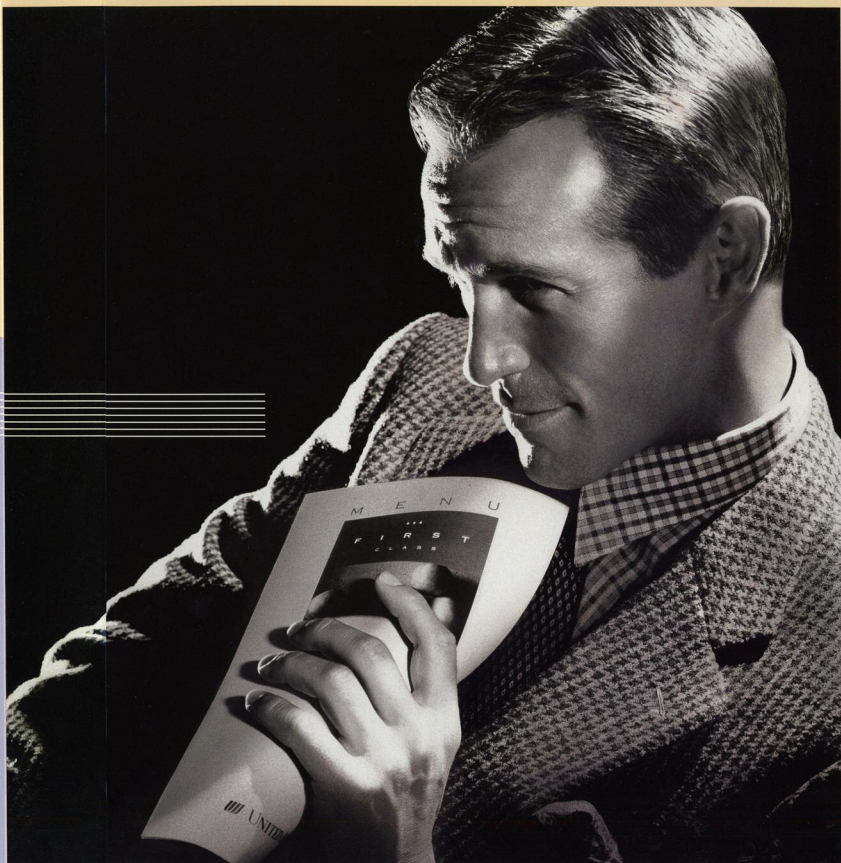
GODIVA® CHOCOLATES: THE PERFECT WAY  
TO CAP OFF A LAVISH MEAL.

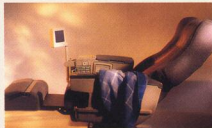
### *Taste It All*

LEAVE IT TO US TO GET STELLAR GOURMET DINING  
OFF THE GROUND. You've got a taste for four-star  
cuisine. Just wait until you taste it in the heavens. To bring you an  
exceptional dining experience, we've formed an exclusive partnership  
with The Culinary Institute of America, the nation's leading authority on  
fine dining. Every item on our First and Connoisseur Class® menus has been  
inspired by specially trained chefs to satisfy the most discerning palates.



ENJOY FRESHLY BREWED STARBUCKS®  
COFFEE AT YOUR LEISURE.





SIT BACK, PUT YOUR FEET UP, AND ENJOY YOUR TIME UNDER THE SPOTLIGHT IN ONE OF OUR LUXURIOUS FIRST CLASS SEATS.



YOU WANT EXTRA-WIDE SEATS FOR MAXIMUM COMFORT. THAT'S EXACTLY WHAT YOU GET AS A CONNOISSEUR CLASS PASSENGER.

### *The Height of Comfort*

#### IT'S YOUR SHOW. YOU MAKE THE CALL.

When you become a transcontinental flyer with United, you have the power to decide what you want and when you want it, at all times. Comfort is no exception. To make you feel completely at ease, we've designed soft, spacious First Class and Connoisseur Class® seats. Throughout the flight, we'll be at your beck and call with pillows, blankets and more. You can expect nothing but top-notch service from our on-board staff. When it's time to get back to business, everything will be right in front of you, within arm's reach.



NOBODY KNOWS HOW TO MAKE YOU FEEL MORE RELAXED THAN OUR ON-BOARD TRANSCONTINENTAL STAFF.

